



U DINE SEMINAR AND AWARDS PRESENTED BY BRIAN TURNER CBE Thursday 16 June 2022

This event will take place at the Edgbaston Park Hotel at the
University of Birmingham

53 Edgbaston Park Rd, Birmingham B15 2RS

Cost of the Package will be £115 plus VAT Per Person and this
includes the Seminar, Dinner, Awards

If you need accommodation, the nearest hotels include the Marriott ([Marriott](#)), Premier Inn ([Premier Inn](#)) and Park Regis ([Park Regis](#))

The Edgbaston Park Hotel may also have cancellations and you may wish to contact them directly to enquire.

Programme

2.00 pm	Welcome and Opening Keynote:- "An Overview of Food and Commercial Challenge at University of Birmingham" Speaker: Fiona Wilkie, Deputy Director of Campus Services at the University of Birmingham
2.30 pm	Harry Lomas MBE BEM FIH, Head of Culinary, Wembley Stadium An insight into Stadium Hospitality that will spotlight event logistics, the food offer and current challenges for the hospitality industry.
3.00 pm	The Future of Refrigeration Adande Refrigeration's Karl Hodgson and guests talks 'Holding the Cold' and shares why Adande is the perfect choice when sustainability is a key purchasing consideration
3.15 pm	Networking and Break
4.00 pm	The U Dine Hospitality Panel Topical Business Conversation and panel members include: - Robert Richardson CEO, Institute of Hospitality Ian Macaulay, Director - Catering, The University of Edinburgh Steve Hobbs, FEA Chairman Steve Hobbs Fiona Wilkie, Deputy Director of Campus Services, University of Birmingham Amanda Pettingall, Director of Catering, Hospitality & Conferencing, University

of Nottingham
Gavin Brown, CEO, Leicester Services Partnership at the University of Leicester.

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| 5.00 pm | Break |
| 6.30 pm | Drinks Reception |
| 7.30 pm | Awards Dinner with Brian Turner CBE
Dinner is Smart Dress (<u>not</u> Black Tie) |

U Dine Awards

On the morning of Friday 17 June at 9.30am, delegates are invited to participate in tours of the campus, exploring the catering outlets.

Delegates will be registered onto the tours during the seminar on 16 June.



Stephen Hobbs

Managing Director of Grande Cuisine Ltd and current FEA (Foodservice Equipment Association Chair)



With over 30 years' experience in the food service equipment industry, Stephen understands the design, supply and technical sales for food service equipment inside out. Having worked within design consultancy practice, equipment sales and general management, Stephen has operated extensively in the UK, Europe, Middle East and Asia supplying cooking solutions to some of the most prestigious kitchens and renowned chefs.

Stephen has been an active member of the FEA Council since 2010 and taking the elected role of Chair in November 2020.

Industry professional achievements include achieving CFSP (Certified Food Service Equipment Professional) status in 2011 and an Honouree Doctorate of Food Service presented by NAFEM (North America Foodservice Equipment Manufacturers) in 2021.



Fiona Wilkie JP, MSc, MBA
Deputy Director of Campus Services and
Portfolio Director of Business Operations



Fiona joined the University of Birmingham in 2020 and wears two hats for Campus Services, as Deputy Director of Campus Services and Director of Business and Commercial Operations.

As Deputy Director of Campus Services, Fiona uses her wealth of knowledge and extensive experience to support the delivery of a range of functions including a residential portfolio of 5000 student beds, staff accommodation, Facilities Management, sporting facilities, events management, security services, retail and catering outlets, a new on-campus hotel and conference centre and three-day nurseries. The division employs just over 1,100 team members and has a turnover of over £59m.

In her portfolio directorship role, Fiona leads the University of Birmingham's efforts in developing and implementing strategic food plans to satisfy the demands of internal customers and creating a supportive work environment. Business and Operations is a commercial retail, events and hospitality business function with a £13.5 million turnover. Fiona's team oversees the design, mobilisation and operation of the entire retail, food and beverage experience for the University of Birmingham in the UK and supports the University Campus in Dubai.

Fiona previously worked as the Director of Business Management and Support within the Campus Division of the University of Bristol. She was appointed to shape and execute strategy, providing direction for the Business Management and Support functions. Before this, she was the Deputy Director of Residential and Hospitality Services, with responsibility for a diverse portfolio of professional services teams.

Whilst at the University of Bristol, Fiona worked as part of the University's residential life team as a Warden for over 15 years and has a genuine passion for student wellbeing and community.

Fiona has also delivered sessions as a visiting lecturer on the specialist subject of Organisational Behaviour for undergraduates and executive management courses.

Fiona has been a Justice of the Peace for over 17 years and is a Parish Councillor who is passionate about making the countryside a better place for everyone to live, work and enjoy.