



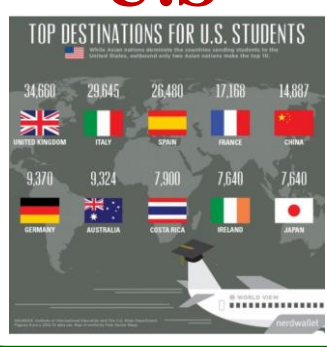
Tampa & Miami Study Tour

April 2018

An opportunity to explore the latest trends & foodservice concepts. Benefit from direct insights from a range of global food operators.

450,000+ international students in the UK

34,000 from the **U.S**



8 Days
Including travel (fully inclusive of ALL hospitality & events)



UK is no 1 choice for U.S. students studying abroad

Option to join the delegate group on the Friday evening before flight – details available

EXCLUSIVE OFFER
UHS Alumni only
Limited places

Flexible 2 payment option available

Saturday 7th - Saturday 14th April 2018



£1,850 + VAT CUBO Members (CUBO members save 25%)
£2312.50 + VAT for non CUBO members

From Tampa Bay to Ocean Drive

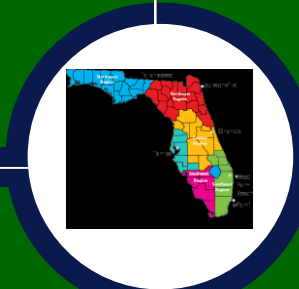
Looking at food & beverage trends across the U.S.'s sunshine state



Day 1
Travel & welcome event

Day 2
Tampa Bay Dawn til' Dusk
Understanding the U.S. love affair breakfast/brunch phenomenon.

- Downtown Tampa tour
- Catch It! Prep It! Cook It! Team fun fishing in Tampa Bay





Day 3
University of South Florida

- Escorted tour of university food outlets including behind the scenes tour and insight into operational aspects.
- Tap into the Floridian student lifestyle

49,000 students

- Life on campus




Day 4
A Day with Welbilt at our Global Technology Centre, Tampa

- Overview of Welbilt global business
- Insight into the Fit Kitchen – maximising efficiencies in a small space
- Afternoon tour of key U.S. branded outlet (TBC)




Day 5
QSR Stadium Tour

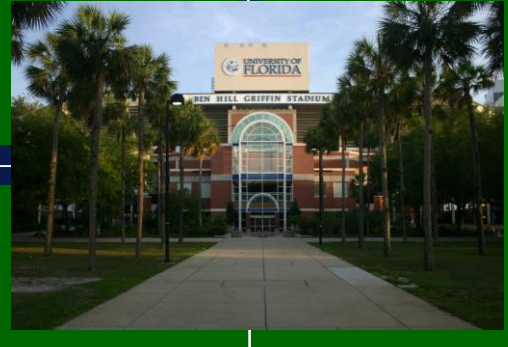
- Back of house stadium operation tour of Amalie Arena, home of Tampa Bay Lightning Ice Hockey Team
- PDQ restaurant chain visit & insight into latest U.S. food trends
- Transfer flight to Miami




Day 6
Miami Food Trek
DISCOVER the capital of Clean Cuisine

- Learn about the Vegan explosion
- Gain an insight into Cuban cuisine.

Hail To Havana – Cuban fun!

Day 7
Operation Insight

Delegates to be received and hosted by an industry leading cruise line operator Global Cruise Line



Fly home – Delegates return to UK on flight to Gatwick



INCLUDES Economy return flights with British Airways from Gatwick to Tampa/Miami Seven nights accommodation, all organised lunches, dinners and refreshments
BOOK ONLINE NOW! .. Using the portal. Sponsored by

