



'Aspiring Directors'
13 & 14 March 2017
Egrove Park, Saïd Business School at Oxford University, Oxford
CUBO Rate £495 + VAT or General Rate £594 + VAT

Why should you attend?

Back by popular demand, this unique course aimed at highly-motivated managers or recently appointed Directors, combines learning, coaching and practical application to help you sharpen your performance, develop your leadership skills and give you the clarity and passion to design the next decisive phase of your career.

Who should attend?

An innovative and bespoke residential learning support programme for ambitious Higher Education business leaders of the future.

What are the aims of the training session?

The programme will offer exclusive learning sessions with specific relevance to the operational challenges facing universities.

The Aspiring Directors 'Class of 2017' will emerge more capable, confident and most importantly, sought after, with a clear plan for achieving career success. You will also benefit from membership of a close peer group network that will provide access to senior sector contacts throughout the UK and internationally.

What will we get out of the day?

Covering core leadership competencies, the programme will offer coaching in techniques for leading strategic planning and influencing others, and provide tools for understanding organisational behaviour and change management.

An exhilarating and hugely rewarding two days with an engaging mix of presentations, workshops, discussions, interviews and networking, where you will develop your own tailored personal development and training plan.

How do we book on this course?

If you're a highly-motivated manager or recently appointed Director, please register your interest in the first instance by contacting:

information@universityhospitality.co.uk

outlining your current role, background and future aspirations.

Alternatively please contact Lynn Kenny at information@universityhospitality.co.uk or call 0114 222 8983/28907

The Trainers

You will learn from a handful of industry leaders and experts, including:

Catherine Quinn, Chief Operating Officer and Associate Dean for Administration/Operations at Saïd Business School at the University of Oxford

Catherine is Saïd Business School's Chief Operating Officer and Associate Dean for administration/operations. She was recruited to the School from The Middle Temple, where her role as Chief Executive combined direction of commercial and not-for-profit activities, including management of a heritage estate and professional legal institution in central London. Catherine has an Executive MBA from Saïd Business School, and degrees from US and UK universities. She has been on several boards and is currently a Trustee of The Royal British Legion and national Poppy Appeal, and a Non-Executive Director of the National Memorial Arboretum.

Peter J Church, Director of Finance & Operations at the Royal Hospital School

In the late 1990s, he was Chief Executive of Preston North End FC, giving David Moyes his first managerial job in football. In 2010 he joined the University of Essex as the first Director of Campus Services and led the financial and legal procurement to appoint Uliving as development partner for a £75m project to acquire and build student residences at the Colchester campus. He also managed the £10m project to develop Wivenhoe House as the UK's first vocational Edge Hotel School.

Geoff Pringle

Has over 17 years' experience in the University sector coupled with a career that spans some 35 years in hospitality and facilities management. Now a consultant working in the sector, Geoff was previously the Chief Operating Officer at the University of Exeter, with overall management responsibility for all areas of the University's Professional Services. During this time Geoff oversaw the strategic direction of the University's services and facilities.

David McKown, FIH

Head of Training & Quality at the University of Sheffield and a Catey Award Winner for Education and Training. An experienced trainer and facilitator, his sessions will include people development and managing confrontation.

The Programme

| DATE/TIME | SESSION TITLE | SESSION OUTLINE | SPEAKER |
|-------------------------|--|---|---|
| Monday 13 March | | | |
| 10.30 – 12.30 | Welcome, Introductions & Aspirations | Welcome and introducing to the event programme, speakers and delegates. Setting expectations and identifying what you should expect to get out of your time with us. | Pat McGrath, David McKown & Geoff Pringle |
| 12.30 – 13.30 | Lunch | Networking Lunch | |
| 13.30 – 14.30 | Understanding organisational behaviour | Organisations are complex and involve many relationships between human individuals and their social and cultural context. Geoff will share his experience in understanding and responding to organisational behaviour as a leader of people. | Geoff Pringle |
| 14.30 -15.30 | Managing people and Influencing others | “Growing the Bench & Emotional Capital” A strategy for Talent Management & Succession Planning is essential for effective leadership. This session will also explore style when delegating and leading conversations. | David McKown |
| 15.30 – 16.00 | Break | Refreshments and networking | |
| 16.00 – 17.30 | Group task – a working case study | A working HE case study for groups to prepare your business strategy. A precise and background information will be issued prior to the event. | The Russell Partnership |
| 17.30 - 19.00 | Free time/Group Work | | All facilitators |
| 19.00 | Drinks Reception followed by Dinner | | |
| Tuesday 14 March | | | |
| 07.30 onwards | Breakfast | | |
| 09.00 - 10.30 | The Ten Tenets of Leadership | What makes a successful leader? In this session you will learn about some of the core principles that shape positive and engaging leadership including Peter’s 5 block concept for change management. Organisational culture and effective stakeholder engagement are key aspects of change management, with the session drawing on insights and learnings from HE and the commercial sector. | Peter Church |
| 10.30 – 11.00 | Break | Refreshments and networking | |
| 11.00 – 12.00 | Strategic Thinking | A practical insight into strategy for leaders and organisations | Catherine Quinn |
| 12.00 – 12.30 | Review group case study to reflect learnings from last two sessions. | | |
| 12.30 – 13.30 | Lunch | | |
| 13.30 – 14.15 | Case study development in groups | | |
| 14.15 – 15.30 | Presentations | | All facilitators |
| 15.30 – 16.00 | You as a strategic leader | Inspirational leader to finish the session, outlining the need for personal reflection of their leadership style, skills and development. | |

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| 16.00 – 16.15 | Overall self-reflection | | |
| 16.15-16.20 | Thanks | | Richard McGloin |
| 16.30 | Conference Close | | |

The venue

This training event will be held at Egrove Park, Saïd Business School at Oxford University, Oxford. Further information about the venue can be found at:

<http://www.sbs.ox.ac.uk/school/conference-venue-and-facilities-hire/egrove-park>

The Timings

Places are limited for the second Aspiring Directors programme, which will take place over two days on 13 & 14 March 2017 in a prestigious institutional venue. So if you're a highly-motivated manager or recently appointed Director, we suggest you register today to reserve your place.