

The Student Experience in 2020

Change is inevitable over the next ten years. Predicting the future is complex but we all need to take some time to try and look ahead so that we can inform our strategic decisions. The changing ways in which our students will work will have implications for the physical resources we will need to devote to them. Our own employment patterns will change as we respond to new communications opportunities as well as post carbon business models.

This seminar is being sponsored by the College and University Business Officers to address these challenges. It will be of interest to both directors and senior managers within the hospitality and business services of higher education institutions.

The keynote speaker during the morning will be Dr James Bellini, a leading futurologist and author with a considerable reputation as a thought provoking speaker at top level management conferences and business schools around the world. James has spent more than twenty five years as a respected TV broadcaster, futures analyst and writer, with a strong focus on social, economic and technological trends up to 2025. After lunch the seminar will hear from Professor Steve Smith, current President of Universities UK and Vice-Chancellor and Chief Executive of the University of Exeter. This will be followed by a seminar style panel discussion on the challenges of the future.

Dr James Bellini; The challenges facing higher education over the next ten years:

- the demographic time bomb in western Europe and its effect on admissions
- how connectivity and networks will impact on our work as employers and employees and upon the way we communicate with our clients
- adapting an essentially 19th century university infrastructure, large lecture theatres, seminar rooms, offices for staff, to deliver 21st century teaching and research
- the effect of public sector cuts on higher education
- the importance of shared services to enable organisations to achieve their strategic aims.

Professor Steve Smith; 2020, The view from Universities UK:

Professor Smith will start the afternoon session with the view from Universities UK, the representative body for the executive heads of UK Universities which works together with Higher Education Wales and Universities Scotland to advance the interests of universities and spread good practice throughout the higher education sector.

Discussion Panel

Michael Ball, Chairman of ASRA, the Association for Student Residential Accommodation
Richard McGloin, Chairman of TUCO, the University Caterers Organisation
Professor David Russell, the Russell Partnership
Mark Swales, Chairman of CUBO, the College and University Business Officers

Participants

This seminar is for directors and senior managers working within hospitality and business services in universities and colleges, including facilities management, commercial development, student accommodation, catering and staff training.

Date and Venue

Thursday 22 April 2010; registration is from 0915. The seminar starts at 0945 and ends at 1530. It will be held in the Pippard lecture theatre, Sherfield Building, Imperial College, London. Lunch will be taken in the College's splendid building at nearby 170 Queen's Gate. Imperial College is in London SW7, off Exhibition Road and close to South Kensington underground station. Full details about access and the detailed schedule for the day will be sent to participants when they book.

Fee

The fee for this non-residential seminar is £125.00 plus vat, which includes seminar and facilities costs, refreshments and lunch. UHS is pleased to acknowledge generous financial support from CUBO which has enabled a substantial reduction in the participant fee.

To make a workshop reservation, please go back to our booking form, which may be completed on-line or off-line. May we respectfully draw your attention to the UHS business terms, which are on the seminars page of our web site and on the booking form?